

Message Text

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SUBJECT: WEEKLY HIGHLIGHTS

1. ATMOSPHERICS: TEAM SPIRIT OPERATION GIVEN MODERATE TO
PROMINENT COVERAGE BY TV NETWORKS AND PRESS THIS WEEK WITH
REPORTS ON BEGINNING OF JOINT US-ROK EXERCISE IN KOREA.
MAJOR TV STATIONS CARRYING REPORTS FROM SEOUL CORRESPONDENTS
AND SPECIAL TEAMS STATING THAT THE EXERCISE--LARGEST ON RE-
CORD IN ROK--IS AIMED AT SHOWING US DETERMINATION TO DEFEND
SOUTH KOREA IN CASE OF EMERGENCY. ASAHI NOTES THAT SPECIAL
FEATURE OF EXERCISE IS THAT GROUND COMBAT TRAINING WILL BE
HELD NORTH OF SEOUL TO SHOW NORTH KOREA THAT US FORCES ABLE
TO COME TO DEFENSE OF ROK FOLLOWING WITHDRAWAL FROM KOREA.
OBJECTIVE OF EXERCISE VIEWED AS SPECIAL EFFORT TO CALM
UNEASINESS OF SOUTH KOREAN PEOPLE BY DEMONSTRATING US
MOBILITY IN CASE OF EMERGEMCY. TV VISUALS ON PRIME
TIME EFFECTIVELY SHOW US AND ROK FORCES COOPERATING
IN LAND, SEA AND AIR OPERATIONS. MEDIA COMMENT ON
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STRONG INTERST IN TEAM SPIRIT EXERCISE IN JAPAN SINCE
US FORCES STATIONED IN JAPAN ARE PARTICIPATING IN
EXERCISE (OKINAWA BASES SINGLED OUT FOR SPECIAL TV
COVERAGE AND PRESS COMMENT).

PRIME FOREIGN NEWS TOPIC THIS WEEK WAS PRC'S NATIONAL
PEOPLE'S CONGRESS, REVISION OF PRC CONSTITUTION AND

ANNOUNCEMENT OF PRC 10-YEAR PLAN, WITH ALL IT SUGGESTED ABOUT PROSPECTS FOR JAPAN-PRC ECONOMIC COOPERATION. ALSO, FURTHER SHARP RISE IN YEN EVOKED MEDIA ANXIETIES ABOUT HOW THIS WILL HIT ECONOMY AND CAUSED SHARPENING CRITICISM OF AMERICA'S DOLLAR DEFENSE POLICY. QUIET, DELIBERATE CONSIDERATION OF NUCLEAR ENERGY ISSUES IS TYPIFIED BY RELEASE THIS WEEK OF PARTIAL TRANSLATION (BY COMMERCIAL PUBLISHER) OF MIRE CORPORATION REPORT "NUCLEAR POWER ISSUES AND CHOICES," AND BY DAILY "TOKYO SHIMBUN" FRONT-PAGE DIALOGUE ON ATOMIC ENERGY BY IAEA OFFICIALS DR. S.A. EKLAND AND PROF. KAKIHANA. DAILY "YOMIURI" ANNOUNCED 3/9 THAT IT WILL HENCEFORTH CONDUCT AND PUBLISH MONTHLY NATIONWIDE PUBLIC OPINION SURVEYS.

2. TEAM SPIRIT. WITH ALL MAJOR MEDIA ORGANIZATIONS CARRYING DAILY REPORTAGE BEGINNING WITH FIRST DAY PROMINENT TV COVERAGE, TEAM SPIRIT HAS BEEN VERY MUCH BEFORE PUBLIC IN JAPAN. MORE EDITORIAL COMMENT IS EXPECTED AFTER EXERCISE COMPLETED. PAO AND SENIOR STAFF MET WITH ASST. SECDEF (PUBLIC AFFAIRS) TOM LAMBERT AT END OF WEEK FOR REVIEW OF LOCAL MEDIA COVERAGE; ALSO TO DISCUSS POSSIBLE TALKING POINTS WITH JAPANESE ON RETURN FROM SEOUL WITH DEPSECDEF DUNCAN. LAMBERT INFORMED OF WIDE INTEREST AMONG JAPANESE SECURITY WRITERS AND COMMENTATORS IN SECDEF UNCLASSIFIED

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BROWN'S FEB. 20 L.A. SPEECH WHICH HAS PROVIDED TIMELY AND USEFUL PERSPECTIVE ON USG SECURITY POLICIES IN EAST ASIA. AGAINST BACKGROUND THIS INTEREST POST SUGGESTED SPECIAL EFFORT TO REINFORCE POINTS OF FEB. 20 SPEECH AS USEFUL FOLLOW-UP TO TEAM SPIRIT OPERATION IN WORKING WITH JAPANESE SECURITY SPECIALISTS CONTRIBUTING TO MEDIA.

3. COPIES OF SECDEF FY-79 REPORT RECEIVED THIS WEEK IN RESPONSE TO EARLIER POST REQUEST AND BEING PRESENTED BY USIS TO KEY JAPANESE WRITERS AND COMMENTATORS ON SECURITY AFFAIRS. THERE IS ALSO GREAT INTEREST IN JCS "DEFENSE POSTURE" STATEMENT AMONG THESE SPECIALISTS AND POST URGES FASTER DELIVERY OF SUCH MATERIAL IN FUTURE, PARTICULARLY IN ENVIRONMENT LIKE JAPAN WHERE DEMAND FOR DETAILED DATA AS BACKGROUND FOR STORY AND EDITORIAL PRESENTATION MAKES READY ACCESS CRITICAL. DISCUSSION WITH LAMBERT INDICATES THAT COPIES OF THESE REPORTS AVAILABLE FOR SOME TIME (WWW?).

4. PROGRAM.

A. ABC VICE PRES. ELMER LOWER CONCLUDED OVERALL
SUCCESSFUL PROGRAM SERIES DEALING WITH TV NEWS AND
PUBLIC AFFAIRS PROGRAMMING IN POOLITICAL AND SOCIAL
PROCESSES OF U.S. PROGRAMS WERE PRECEDED BY
EXTENSIVE MEDIA COVERAGE: EXCLUSIVE INTERVIEW IN
3/1 "ASAHI," INTERVIEW ON TV-ASAHI AT PRIME MORNING
HOUR AND BYLINER IN "ASAHI EVENING NEWS" 3/1 ON TV
JOURNALISM IN U.S. FIRST PROGRAM WAS LECTURE AT
ASAHI HALL IN TOKYO, WHERE OVER 300 PEOPLE ATTENDED
SLIDE-ILLUSTRATED LECTURE ON PRES. CARTER'S
EFFECTIVE USE OF TELEVISION. Q&A SESSION TREATED
OTHER ASPECTS OF TV AS PUBLIC FORUM. IN NAGOYA,
LOWER MET WITH 75 MEMBERS OF CHUBU BROADCASTING
CORP. TO DISCUSS "TV NEWS--RIGHTS AND RESPONSIBILI-
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TIES," RAISING EXAMPLES FROM AMERICAN EXPERIENCE IN
VIETNAM WAR ERA AND CIVIL RIGHTS CASES. AUDIENCE
RESPONDED POSITIVELY AND KEPT LOWER BUSY FIELDING
EXCELLENT QUESTIONS. PROGRAM ARRANGED BY OSAKA AC

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ATTRACTED TOP-LEVEL CROSS SECTION OF LOCAL MEDIA
EXECUTIVES WHO LISTENED APPRECIATIVELY TO LOWER

PRESENTATION AND GRILLED HIM ON TV POLICIES AND ON SUCH TV PERSONALITIES AS BARBARA WALTERS. IN SAPPORO, LOWER AGAIN WAS EXCELLENT WITH MIXED AUDIENCE OF MEDIA PROFESSIONALS, GOVERNMENT OFFICIALS, ACADEMICIANS AND STUDENTS, COVERING MUCH SAME TOPICS AS PREVIOUSLY IN FRANK, ENERGETIC MANNER. LOCAL PROFESSOR CALLED PROGRAM "MOST THOUGHT PROVOKING," AND SAID IT HAD RENEWED HIS AWARENESS OF IMPORTANCE OF FREEDOM OF PRESS.

B. BOSTON SYMPHONY UNDER SEIJI OZAWA IS WELL INTO HIGHLY SUCCESSFUL JAPAN TOUR, WITH FULL HOUSES IN FUKUOKA, HIROSHIMA, OSAKA AND KYOTO. OSAKA AC RENDERED STAND-BY ASSISTANCE IN HIROSHIMA AND OSAKA, SUPPLYING FSL AS INTERPRETER WHEN NEEDED. IN KYOTO, BOSTON'S SISTER CITY, CITY FATHERS WERE OUT IN FORCE, WITH MAYOR HOSTING RECEPTION ONE EVENING AND KYOTO SYMPHONY DOING HONORS ANOTHER EVENING. OZAWA DELIVERED LETTER FROM BOSTON MAYOR PROMISING TO VISIT KYOTO IN JUNE FOR MAJOR EXHIBIT AT KYOTO CITY
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MUSEUM. CENTER DIRECTORS AND STAFFS PRAISED FOR FACILITATIVE WORK BY BSO STAFF. USIS EAMWHILE ASSISTING BSO ON TOKYO VISIT WITH SCHEDULED TOUR WIND-UP NEXT WEEK.

C. EAST ASIA SPECIALIST CLAUDE BUSS ARRIVED THIS WEEK FROM SEOUL WHERE HE WAS COLLECTING MATERIAL FOR HIS CURRENT BOOK ON THE ROK AND US POLICY. BUSS WAS ABLE TO PROVIDE POST AND SELECTED JAPANESE INTERNATIONAL RELATIONS SPECIALISTS WITH EXCELLENT HISTORICAL PERSPECTIVE IN SUPPORT CURRENT USG POLICY IN KOREA. MEETINGS WITH NIHON KEIZAI MAGAZINE EDITOR TAKEYAMA AND JIJI FONAFFAIRS EDITOR TAKUBO PROVIDED PARTICULARLY USEFUL OPPORTUNITY TO GO INTO SIGNIFICANCE OF SECDEF BROWN L.A. SPEECH AND NEED FOR LONGER RANGE POLICY WHICH WOULD PROVIDE FOR SECURITY OF WESTERN PACIFIC WITHOUT COMMITMENT OF GROUND FORCES TO MAINLAND ASIA. BUSS MADE SPECIAL EFFORT TO ILLUSTRATE WHY HEALTHIER DOMESTIC CLIMATE IN US POST-VIETNAM IS VERY POSITIVE FACTOR WHICH SHOULD BE RECOGNIZED AS SOURCE OF STRENGTH. HIS UPBEAT PRESENTATION IN SUPPORT OF CURRENT POLICY POSITIONS AND HIS EXCELLENT USE OF HISTORICAL DATA WERE WELL RECEIVED. LONG EXPERIENCE IN ASIA MADE IT POSSIBLE FOR BUSS TO DRAW ON PERSONAL EXPERIENCE BOTH IN NORTHEAST AND SOUTH-EAST ASIA TO ILLUSTRATE HIS POINTS.

D. LABOR ATTACHE IMMERMANN PLOWED FURTHER GROUND FOR USIS, SPEAKING IN KOBE, OSAKA AND KYOTO ON LABOR'S ROLE IN US-JAPAN ECONOMIC RELATIONS. HE DEFTLY RELATED (IN JAPANESE) AMERICAN LABOR CONCERNS TO BILATERAL TRADE MATTERS AND QUESTIONS OF UNCLASSIFIED

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ECONOMIC GROWTH, TALKING WITH LABOR LEADERS, BUSINESSMEN, ACADEMICIANS, OPPOSITION POLITICIANS AND GOVERNMENT OFFICIALS. HE ALSO DEBRIEFED LABOR-EXCHANGE PROGRAM TEAM RECENTLY BACK FROM US AND BRIEFED TWO TEAMS GOING LATER THIS YEAR. IMMERMANN PROGRAM IN KYOTO ENABLED KYOTO AC TO CO-SPONSOR WITH NEW ORGANIZATION: LABOR ECONOMIC STUDY GROUP, MADE UP OF UNION LEADERS, LOCAL DSP LEADERS AND PROFESSORS. ALSO IN LABOR PROGRAMMING, OSAKA AC HAD LABOR ECONOMIST SOL LEVINE FOR LONG, HIGHLY SUCCESSFUL PROGRAM WITH MIXED AUDIENCE OF ALMOST 100 ON US LABOR SCENE, INCLUDING COAL STRIKE.

E. AT SAPPORO AC, TUFTS UNIV. PROFESSOR JEFFREY BERRY SPOKE ON "PUBLIC INTEREST REVOLUTION" IN AMERICA, ILLUSTRATING WITH SPECIFIC CASES HOW SUCH GROUPS AS ENVIRONMENTALISTS HAVE AFFECTED POLICY. AUDIENCE CAME FROM LOCAL GOVERNMENT, ACADEMIA, LAWYER CIRCLES AND HOKKAIDO POWER CO.

F. POPULATION SPECIALIST PHILIP HAUSER OF UNIV. OF CHICAGO SPOKE IN SAPPORO, OSAKA, FUKUOKA AND KYOTO TO AUDIENCES TOTALLING ALMOST 200 ON WIDE RANGE OF TOPICS RELATING TO POPULATION SHIFTS, URBAN GROWTH AND SOCIAL CHANGE. AUDIENCE FROM KYOTO UNIV. CENTER FOR S.E. ASIA STUDIES AND BUSINESS COMMUNITY IN KYOTO FOUND HIM PARTICULARLY STIMULATING ON NORTH-SOUTH PROBLEMS. FORSTER

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